The upside down economics of housing in Alaska

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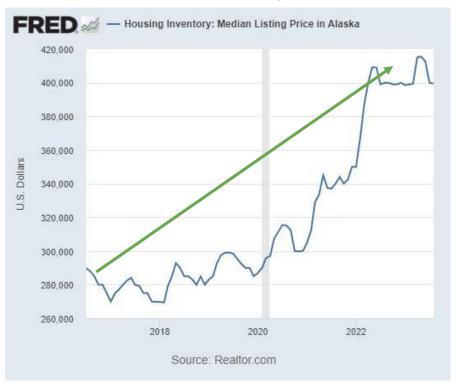


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Demand is high, supply is low







Supply

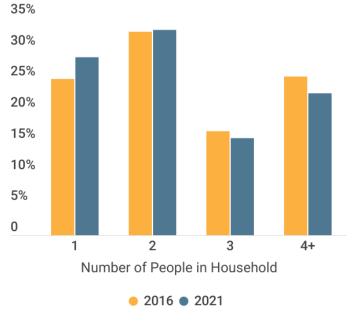


Why did housing prices increase when we lost population?



- State population shrunk by 1% since 2016
- ...but number of households
 GREW by 9%
- Fewer families with children
- 2.87 people per household in 2016 ⇒ 2.61 in 2021

Household size changes in AK



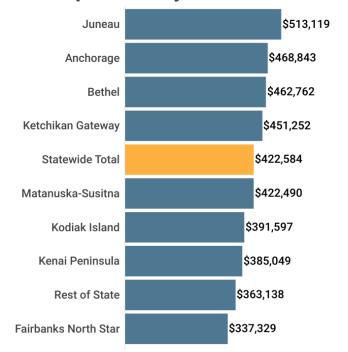
Source: US Census ACS 1-Year

Average home prices around the state



- Juneau and Anchorage are most expensive
- Highway-connected areas outside of Anchorage have the cheapest homes in the state

Home prices vary across the state



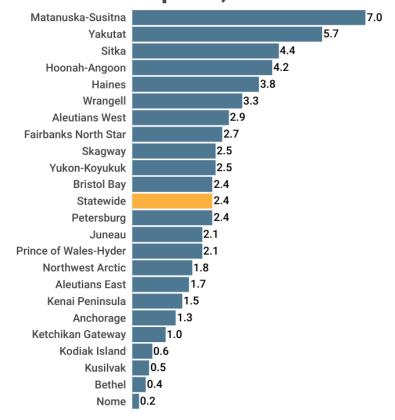
Source: AK DOL&WD and AHFC, 2022 data

Where is housing built?



- Mat-Su Valley built over 40% of housing in state (14% of state population)
- All areas outside of Railbelt and Southeast saw only 8.4% of housing units built.

New homes per 1,000 residents



The solution? Build more homes! But how?



- Make more land available
- Build access/site infrastructure
- Offer tax abatement programs
- Consider permitting/code barriers
- What to do about short-term rentals?





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CED Thank You!



