

CELEBRATING OUR

50th ANNIVERSARY



Southeast Conference Mid-Session Summit

January 31, 2023
Juneau

ANCHORED IN ALASKA

Est. in 1973 | 50 years of Innovation | Family-owned

Our founder's grit, love for the sea and determined ingenuity not only defined who we are and how we operate, it helped revolutionize the fishing industry. Built on a commitment to innovation, Trident's unwavering dedication to our stakeholders — from fleet to fork — contributes to healthy fisheries and quality seafood for this generation and the next.



FORGED BY LASTING PARTNERSHIPS

9,000 People | 5,400 Independent Fishermen and Crewmembers | 18 International Offices

Trident is the largest vertically integrated seafood harvesting and processing company in North America and manages operations and partnerships around the world. People are at the heart of everything we do. We answer to our fishermen, our employees and our customers. Evidence of our integrity is in the strength of our partnerships. Our word is our bond.



SERVING WILD CAUGHT TO THE WORLD

50 Countries | Full Spectrum Products | Wholesale & Retail

Trident's diverse product portfolio includes nine brands and hundreds of products — from Wild Alaska Pollock fish sticks and salmon burgers to surimi and omega-rich fish oils. We serve more than 35 global sales partners and consumers in more than 50 countries, with an R&D team driven to create healthy, sustainable, craveable products.



SETTING OUR COURSE FOR THE FUTURE, TOGETHER

How we conduct business and how we treat people will never change. It's ingrained in who we are. What will change is the science and technologies required to continue advancing the fishing industry. And we will be at the forefront of that change.

We make and support science-based decisions that mitigate climate change and ensure vibrant, healthy marine ecosystems for the long haul. We lead the advancement of technologies that improve fishing practices for efficiency and sustainability. We innovate and integrate modern technologies into our manufacturing processes.

**We operate in ways that are good for the environment, good for people
and ensure a sustainable future for all.**



CHALLENGES

Political | Environmental | Economic

- Need for more fisheries representation and support - in state, nationally, and globally
- Domestic policy and international conflicts disrupting fisheries and markets
- Changing ecosystems, research and monitoring capacity, adapting scientific models
- Aging infrastructure
- Inflation and recession
- Competing supply and need for differentiation



OPPORTUNITIES

Innovation | Next Generation | Jobs | Focused on the Future

- Creating Wild Alaska awareness in relationships with the consumer
- Succession, rotation, investing in education
- New, good paying jobs
- Moving the supply chain north, and collaborative development
- Building the next generation of infrastructure to fully utilize the fish and bring the most value to Alaska stakeholders



