



# PATH TO PROSPERITY

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A SPRUCE ROOT PROGRAM

Join us in celebrating our Business Competition

# 2023 Winners



**Adventure Harvest**  
*Tawny Darling & Robert  
Chadwell  
Haines, AK*



**Four Winds Farm**  
*Sally Boisvert  
Haines, AK*



**Muskeg Munchkins**  
*Holly Adams  
Juneau, AK*



Forging futures in Southeast Alaska

# Workforce Development

Key Programs:

- Soft Skills Workshops and Work Readiness
- Strategic Organizational Planning & Facilitation
- Workforce Development and Career Tech Ed. Pathways Calls
- One-on-one Career Coaching

*“People in villages historically have not been given those opportunities to experience those types of jobs. But now Alaska Youth Stewards is doing exactly that.”*

- Talia Davis, former Alaskan Youth Steward



**Michael Mausbach**  
Workforce Development  
Program Manager & Catalyst

Photo by Lee House



**Izzy Haywood**  
Events & Facilitation  
Program Manager

Inclusive opportunities for collaboration

# Events & Facilitation

Key Programs:

- Event & Facilitation Coaching & Contracting
- Business Competitions
- Farmers Summit
- Coastal Resilience Workshops

*"ABSOLUTELY LOVED the fire hose of the last 3 days. Thank you so unbelievably much. I know I will not be able to stop talking about my experience with everyone."*  
- Anonymous Alaska Marketplace Participant

Unlocking prosperity for residents

# Financial Wellness

Key Programs:

- Financial Wellness Workshop
- Financial Wellness Online
- One-on-One Personal Financial Coaching
- Wealth Building (2025)

*"I loved the financial workshop!!! So helpful, and has made me feel less afraid about managing my money."*  
- Anonymous, Financial Wellness Client



**Haley Armstrong**  
Financial Wellness Program  
Manager

Photo by Muriel Reid



From idea to exit, we support you

# Small Business & Entrepreneurship

Key Programs:

- Business Basics, Online & for Artists
- Business Plan Competition
- Master Class
- One-on-One Coaching



**Marc Wheeler**  
Small Business Program  
Manager

*"Spruce Root's Fast Start loan was really helpful to our small business... The loan application process was straightforward and Spruce Root staff was there to help us every step of the way."*  
- Kevin Merry, Kupreanof Lumber and Design, Kake, Alaska

A Trauma-Informed Cultural Approach

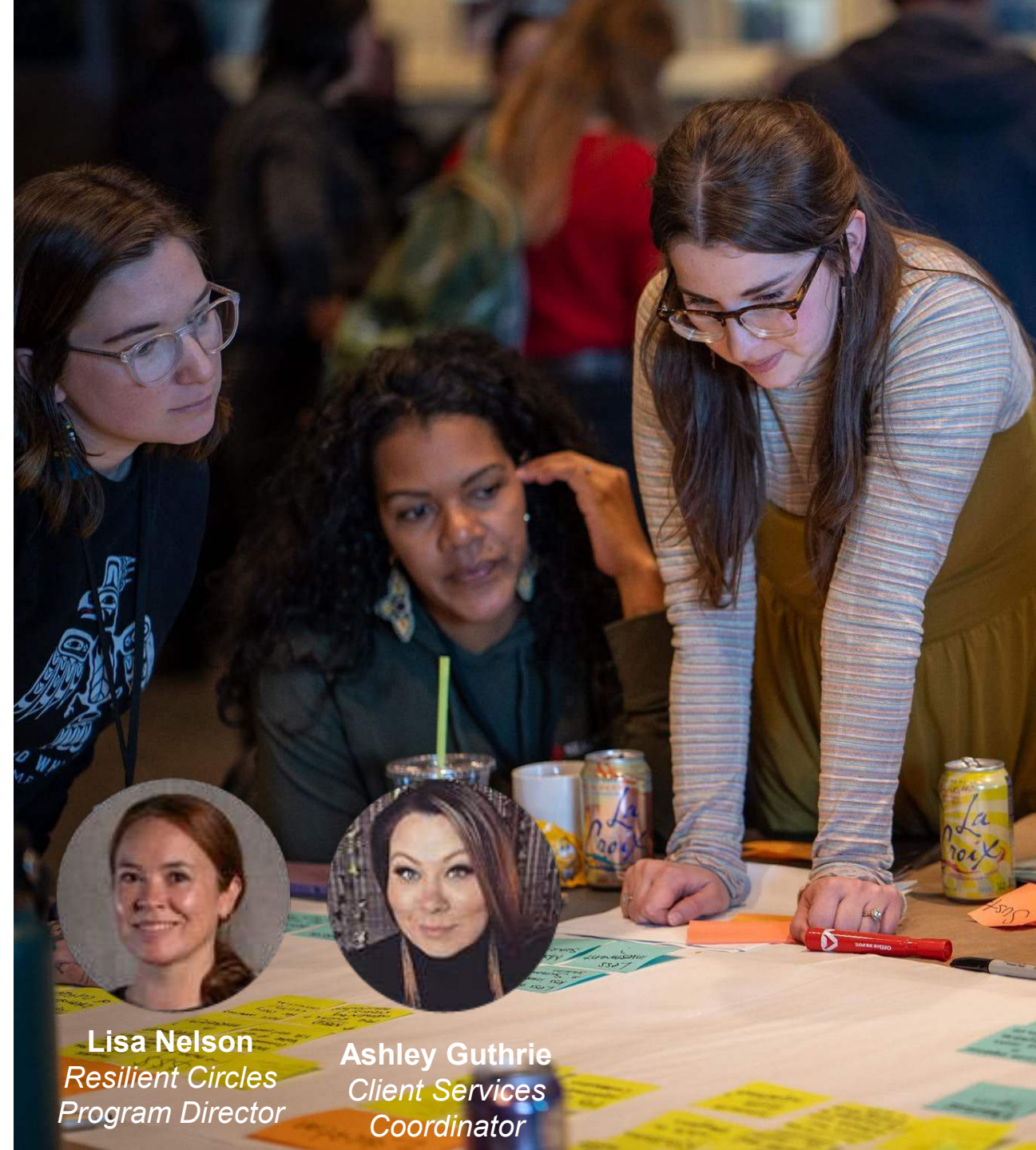
# Resilience Circles

Our Newest Pilot Program:

- 12-month cultural wellbeing business accelerator program
- Supports 10 entrepreneurs
- 3 in-person retreats
- Intergenerational and reciprocal resilience framework

*"The learning journey was a fantastic way to gain a deeper understanding of the current reality of the community, culture, land, sea, and people, and how so many of us can come together to support building a resilient society."*

- Anonymous Client



**Lisa Nelson**  
Resilient Circles  
Program Director

**Ashley Guthrie**  
Client Services  
Coordinator

## THANK YOU TO OUR SPONSORS



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OPPORTUNITYFINANCE  
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THE JORGENSEN HOUSE



# Join us as a 2025 partner!



Gunalchéesh / Háw'aa / Nt'oyaxsn / Thank You!

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Photo by Lione Clare