



Transportation Funding and Technical Assistance



Southeast Conference
February 13, 2025

Presenters



James Marks, MBA
Community & Transportation
Planning Lead

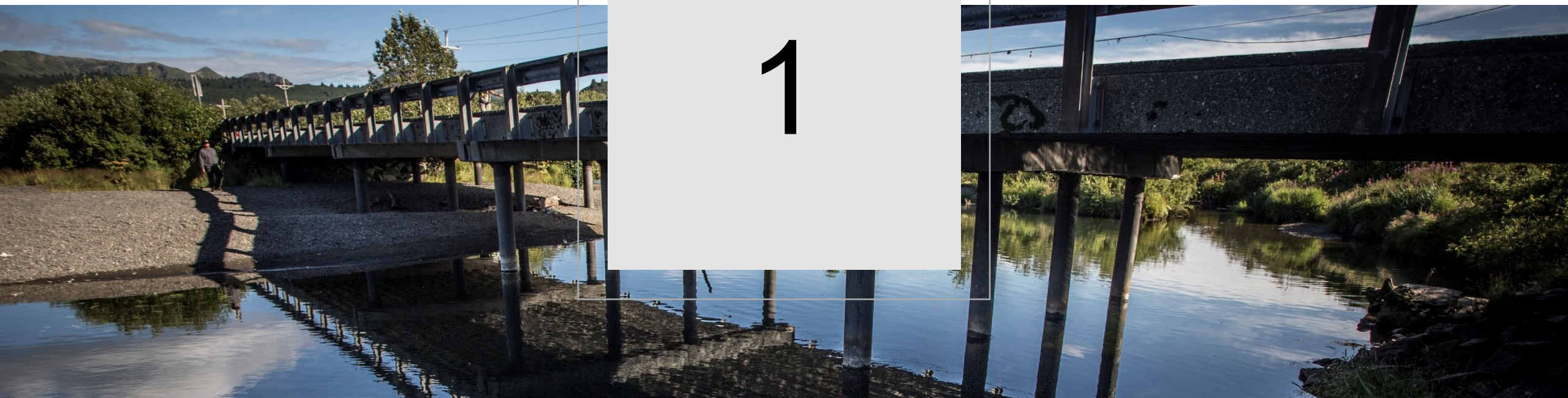


Aurah Landau
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Agenda

- 1 Reflection
- 2 Funding Pathways
- 3 Building your Toolkit





Reflection



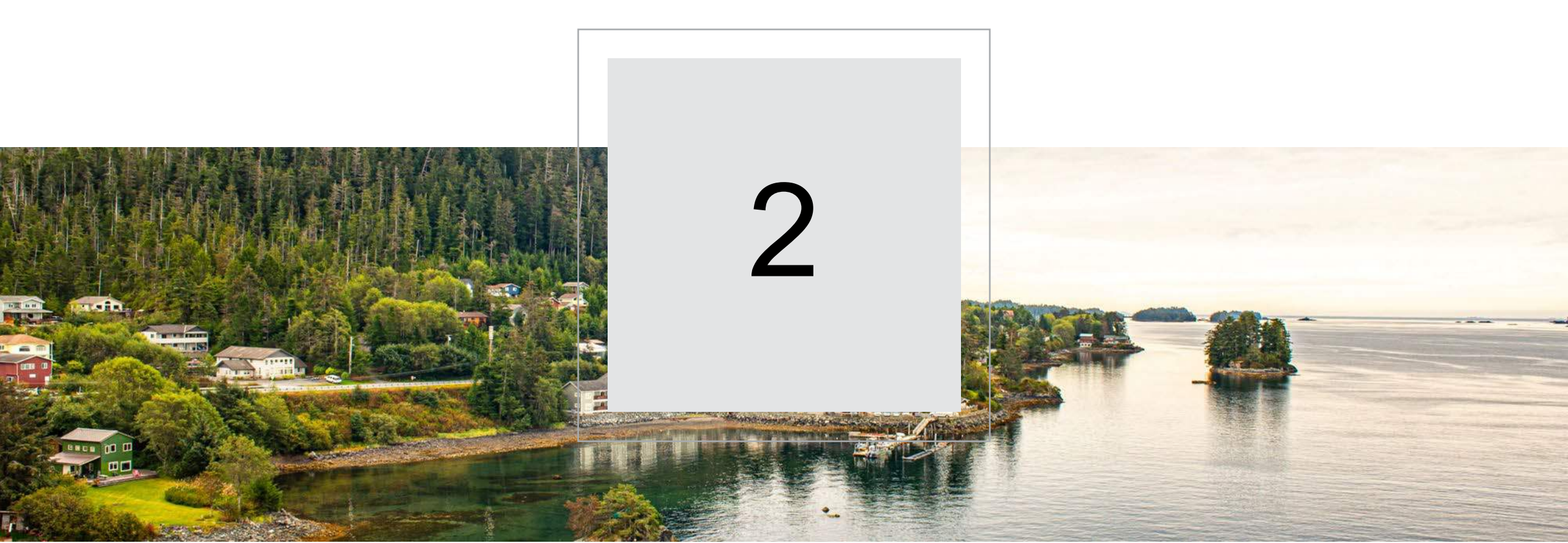
What We Heard

- Common Issues & Opportunities
- Infrastructure Themes
- Funding Challenges & Strengths



Transportation Trends and Drivers

- Inflationary pressures
- Change in materials requirements
- Increased frequency and severity of disasters
- High infrastructure investment yielding higher construction spending



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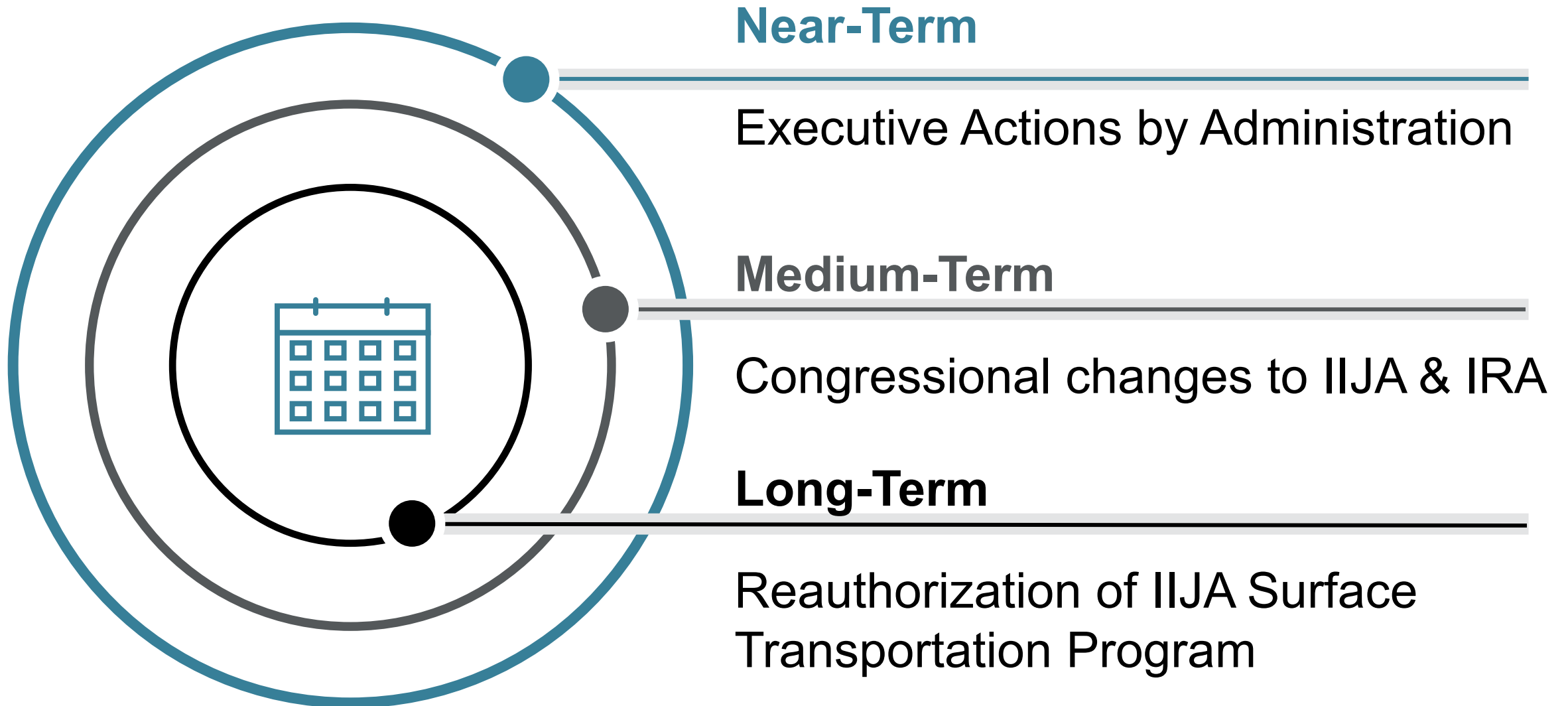
Funding Pathways



Funding Sources

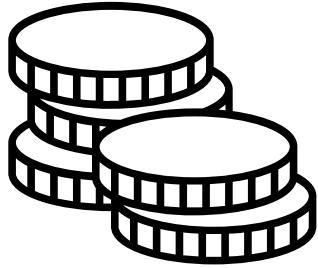
- Formula
- Discretionary
- Designated
- Financing
- P3 & other partnership
- Local revenue
- Philanthropic

Federal Transportation Funding Policy Impact Horizon

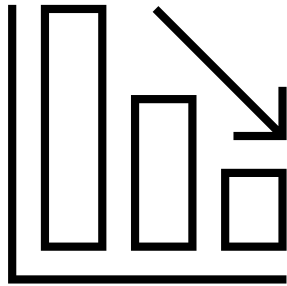


How Do Your Projects Stack Up?

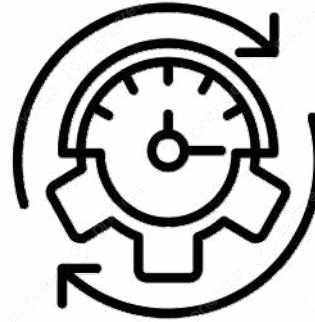
- Executive Orders began to outline Federal priorities



**Taxpayer dollars
to advance
stronger & safer
America**



**Eliminating
financial
burden of
inflation**



**Promoting
efficiency in
government**

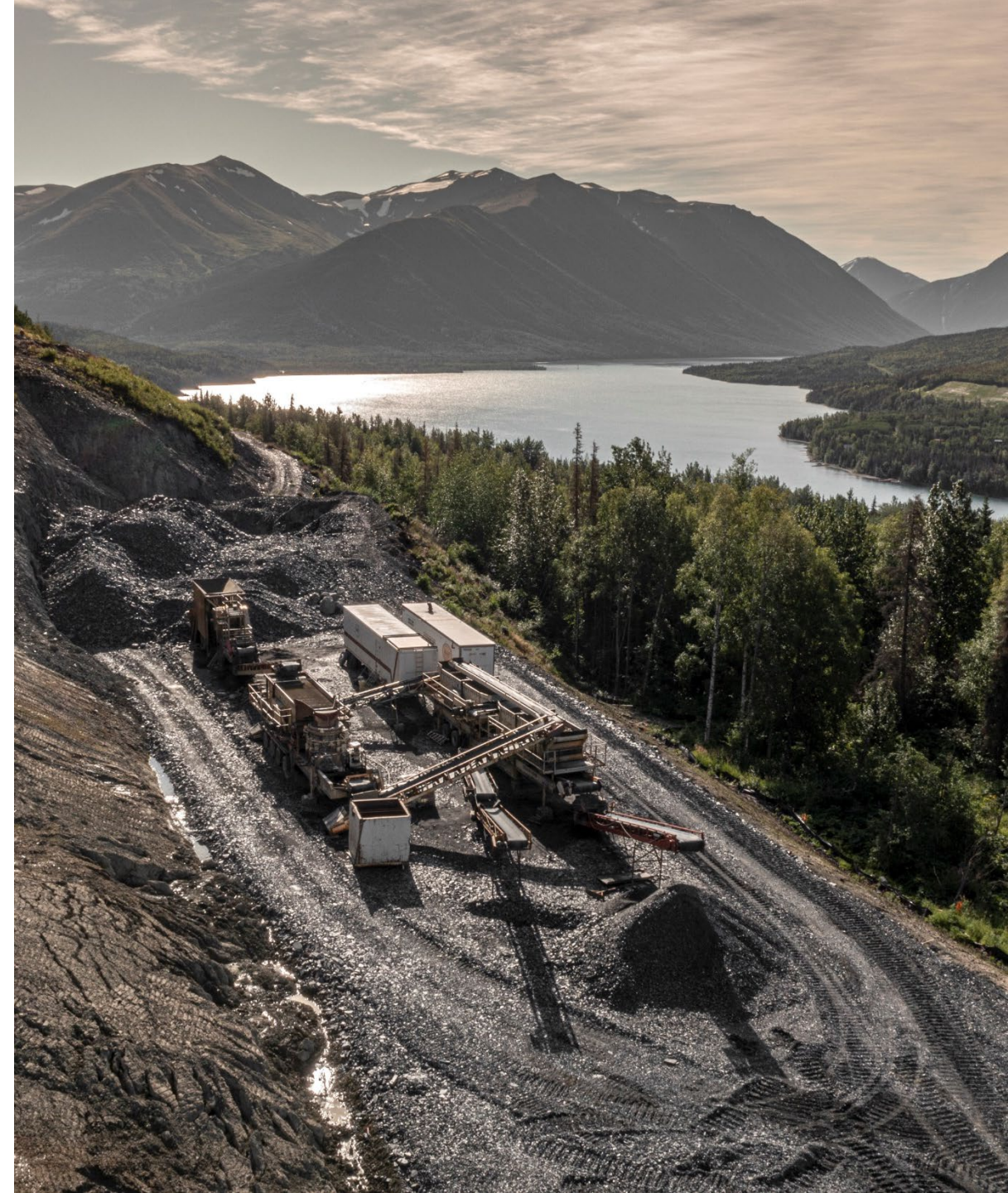


**Unleashing
American
energy and
manufacturing**

USDOT Strategic Goals and Priorities

- Safety
- Energy and Environment
- Economic Opportunities
- Buy America
- Accessibility of Transportation

USDOT Order: Ensuring Reliance Upon Sound Economic Analysis in Department of Transportation Policies, Programs, and Activities; <https://www.transportation.gov/briefing-room/us-secretary-transportation-sean-duffy-speaks-american-association-state-highway-and>





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Building Your Toolbox

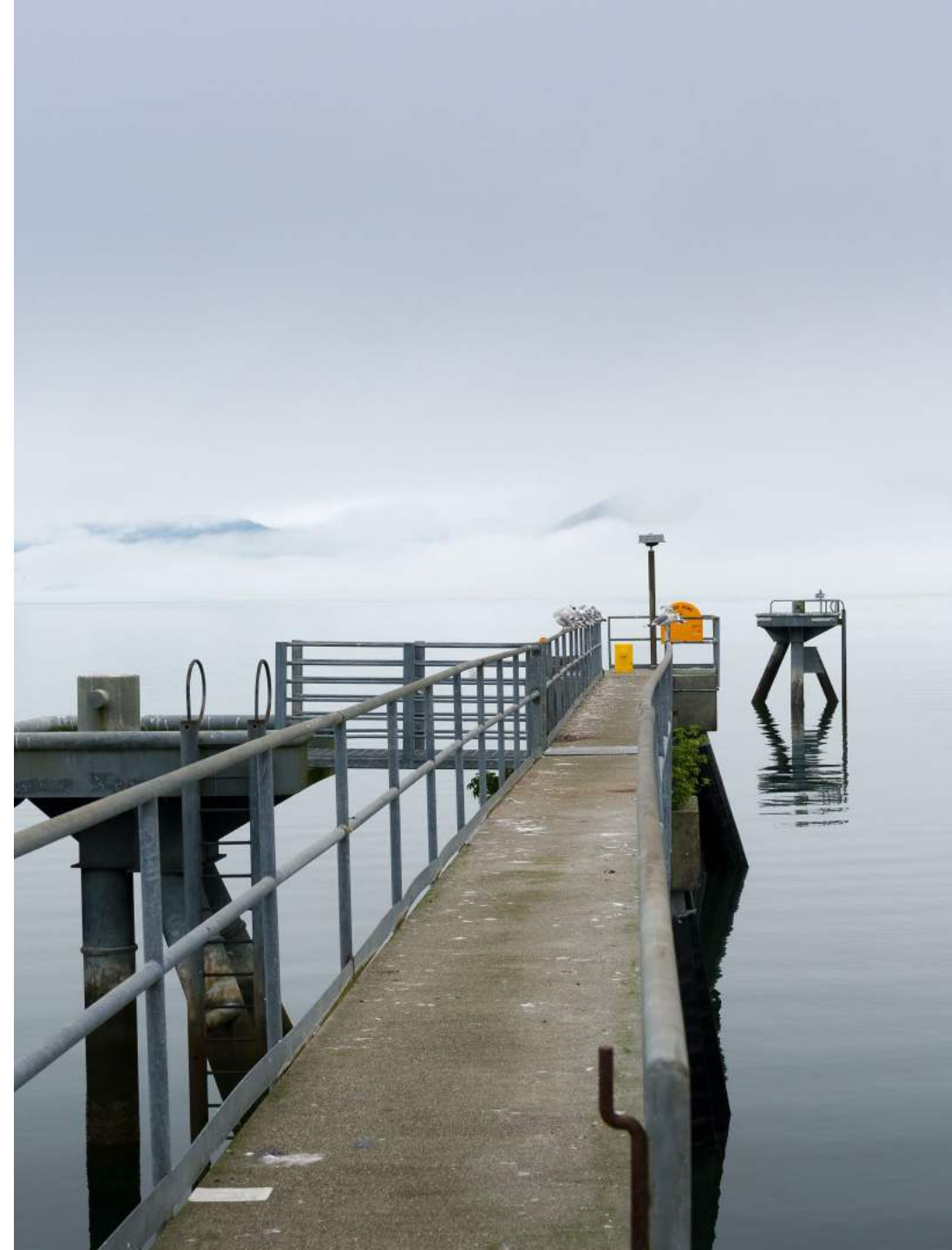


Project Development

- Project purpose and need
- Innovative project delivery
- Blending of fund types and categories

Funding Opportunities

- Evaluate projects for match to funding and financing
- Prioritize projects for application: Readiness, Eligibility, Merit
- Develop multi-year application strategy
- Develop application components: data, BCA, engineering documents, schedule, budget, community support
- Develop application team





Technical Assistance

- What is Technical Assistance (TA)?
- Partners

Some TA Programs

- State – Local Training & Assistance Program (LTAP through DOT&PF)
<https://dot.alaska.gov/ltap/>
- Tribal – Tribal Technical Assistance Program (TTAP through UAF)
<https://aidc.uaf.edu/ttap>
- TCTAC – Thriving Communities Technical Assistance Center (University of Washington)
<https://deohs.washington.edu/cehe/>
- Federal - Project Delivery Center of Excellence (PDCoE through USDOT)
<https://www.volpe.dot.gov/project-delivery>





~~Future-Proofing~~ Protecting Your Plans & Decisions

Long-Range & Mid-Range Plans

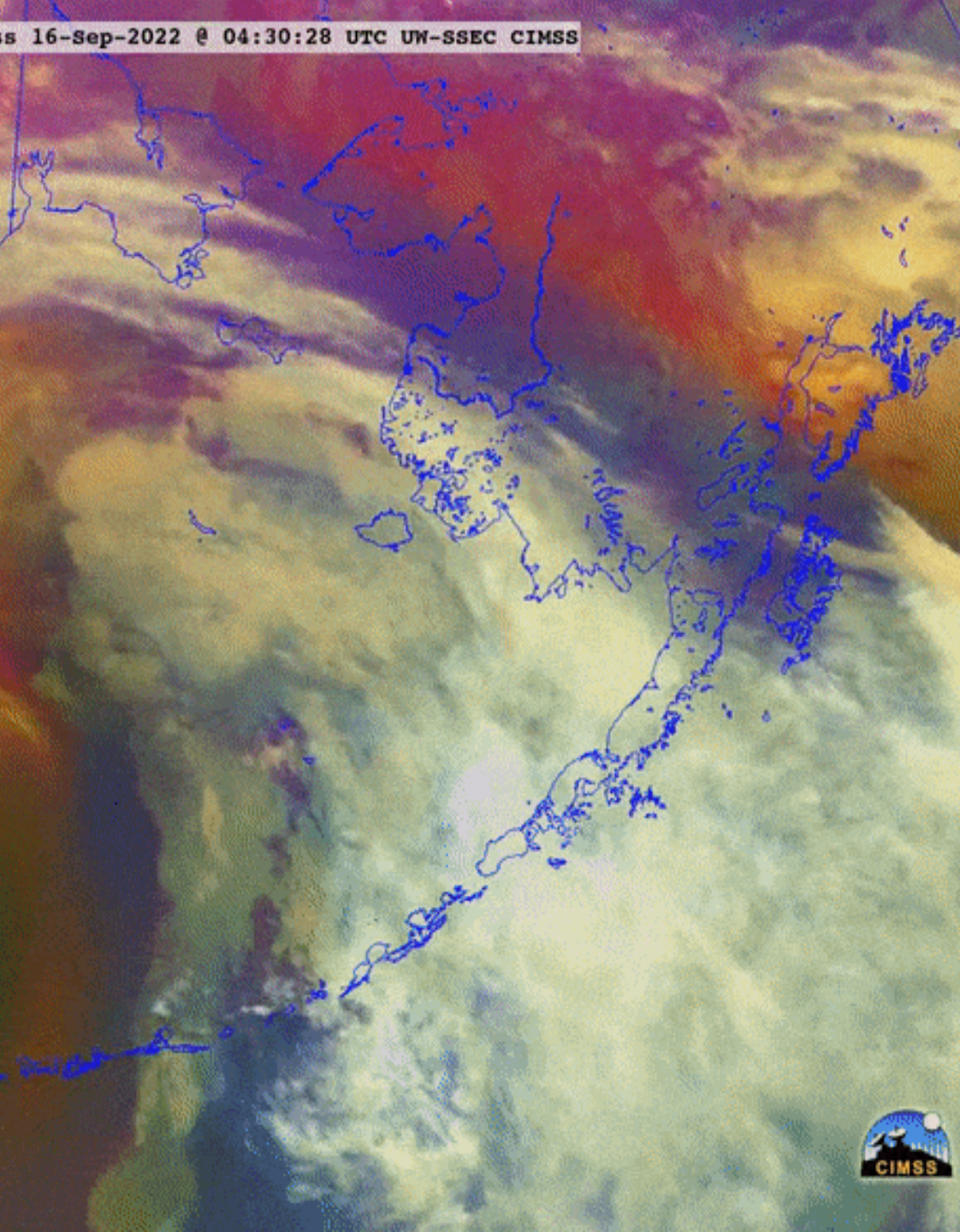
- Comprehensive Plan
- Hazard Mitigation Plan
- Long Range Transportation Plan
- Capital Improvement Plan

But What About Decisions Today?

Decision Making under Deep Uncertainty (DMDU)

- Scenario Planning
- Robust Decision Making (RDM)
- Strategic Planning





Innovative Contracting Partners at the Ready

- Regional contracts = economies of scale
- Existing procurement
- Standing term support contracts (i.e., IDIQ)

Putting it All Together

The Toolbox

- Innovative project delivery
- Preparation for funding opportunities
- Partners & technical assistance
- Plans & planning
- DMDU & strategic planning
- Innovative contracting



Contact Us!

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